ODEL lets it shine this Christmas

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Sparkle and shine inside ODEL stores this Christmas

Over the years, ODEL has become one of Colombo’s most anticipated Christmas landmarks. This year’s theme is “Let it Shine” and the new décor brings it to life with enchanting elegance and sparkling detail.

The flagship store at Alexandra Place has been transformed into a yuletide wonderland. The windows of the grand old mansion are flecked with glittering stars, the walls accented in gleaming gold and the halls decked with magical little chandeliers that will delight those who take a closer look.

“All of us on the ODEL team are passionate about our Christmas makeover,” says Otara Gunawardene, ODEL’s founder and CEO. “We want to give all our customers a different experience every year, offering a unique range of products in our stores.”

ODEL’s 2012 makeover was launched with a chic fashion show at the Alexandra Place store’s car park, where models were attired in the latest trends.

The décor is only part of the ODEL Christmas story. The stores will be stocked with the current trends for women and men as well as glamorous accessories all brought in especially for the Christmas season.