

## ODEL Moratuwa relocates to K-Zone Moratuwa



Visit Odel for a trendy shopping experience

Almost nine years to the day it first opened its doors to customers, ODEL's store in Moratuwa has relocated to the K-Zone complex nearby.

More than doubling in size in the process, the relocated 6,935 square feet ODEL Moratuwa store features popular departments, as well as an exciting range of international brands.

The store was formally opened by Ashok Pathirage, Chairman, Softlogic Holdings.

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An array of stylish clothing from the ladies section

Commenting on the relocation, Desiree Karunaratne, Group Director Marketing, Softlogic Group said, "We believe that shopping is all about the experience - a combination of location, wide product choice, great brands, exceptional service, value for money and convenience. With its relocation to K-Zone, the ODEL Moratuwa store ticks all the boxes, and will significantly increase footfall to the mall while offering customers the shopping experience and store ambience they have come to love about ODEL."

As a large retail space at K-Zone, the ODEL store comprises of its principal departments, ladies wear, menswear, Kids, Backstage, Delight, sunglasses, watches, ODEL Sports, and Exclusive Lines as a tenant outlet, and presents an array of international fashion brands coupled with local favourites.