

Odel Unveils “Into The Woods”



Odel, unveiled its new fall collection - ‘Into the Woods’ at a spectacular fashion show at its flagship store. Odel gives its Sri Lankan fashionistas an opportunity to experience the ‘forest couture’ featuring designs rich in earthy tones that take style lovers back to nature.

The fall collection was present in four fashion segments and to add glamour to the show, the dynamic choristers of Voice Print presented a vocal performance and the fashion show wrapped up with the final collection - ‘Fairy Forest’.

The ‘Fairy Forest’ features designs inspired by exotic birds, trees, foliage, embroidered botanicals, winter blooms, ditzy floral heads and folk florals in colour combinations using earthy tones. Dark florals, lace and textural elements have come together in the fabrics for this collection, which is representative of global designers such as Ellie Saab, Chloe, Antonio Marras and Alberta Ferreti.

The mini collection - ‘Winter Nomad’ features bold tribal motifs, multi coloured patterns, prints and nomadic aesthetics with shades of black, steel blue and more.

