ODEL unveils the Fall 2017 Collection

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Botanica Collection at ODEL

Mirroring the patterns and shades of nature, ODEL unveiled their latest collection – ‘Botanica’ to celebrate Fall 2017. The latest collection features a vast range of matching and complementary fabrics such as crape, matte satin silk, tweed, chiffon and georgette along with botanical and vintage floral as well as check prints detailed with embroidery for a distinctive look. Shades of khaki green, orange, brown, grey, dark blue, white and beige further enhance Botanica’s connection with nature. A matching jewellery collection reflects the theme with earthy elements to ensure ODEL shoppers can sync their clothes as well as accessories.

Desiree Karunaratne, Group Marketing Director, Softlogic Holdings stated, “The Botanica Collection is just one example of green fashion, care for nature and sustainability which are embodied in our latest themed collection.”