

Odel's own 'Pashionable People' adopt street dogs

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Owners with their pets

Following the example set by Sri Lanka's celebrity entrepreneur Otara Gunawardene, several of Odel staff have now adopted street dogs as their pets. Demonstrating that charity does begin at home, at least 15 employees of Odel have opened their homes to dogs rescued off the streets. And they too now qualify to be called 'Pashionable People', a word coined by Embark to describe those who have made a fashion statement of their passion for the cause, assisted by numerous collections of clothing and accessories that bear the Embark label.

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