

## Opening of Stylish and Elegant NOLIMIT store at Colombo City Center

NOLIMIT's new store at Colombo City Center (CCC) is designed with an expression of sheer elegance exuding a radiant ambiance. The new store reflects a beautiful blend of artistic architecture and design. The spacious and stylish space is filled with a range of modern collections for shopaholics.

**Photography** Menaka Aravinda.



N.L.M. Mubarack, Founder and Chairman/CEO of NOLIMIT (center); Behman Tito Pestonjee, Managing Director, Abans Group (left); Praveen Methil, CEO, Colombo City Center at the launch of the new store of NOLIMIT.

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In celebrating the expansion of the fashion retail chain, the new NOLIMIT store was ceremoniously opened by N.L.M. Mubarack, Founder/Chairman and Chief Executive Officer of NOLIMIT, and Behman Tito Pestonjee, Managing Director of Abans Group. The opening was also graced by Praveen Methil, Chief Executive Officer of Colombo City Center, M.M.A. Deedat, M.M.M. Hafiz, M.A.C.M. Abrar Ahamed, and M.M.A Mahdy and several other guests.

Shopping at NOLIMIT CCC allows customers to immerse themselves in a shopping experience by offering an exciting and extensive range of clothing for men, women, and children. It goes beyond the usual clothing styles to add the wardrobe's collection to offer customers the best shopping experience. The clothing sections for men and women display a striking and trendy range, from casual to official and smart wear.

Adding to those segments is the accessories section, featuring an attractive range of statement accessories. The kids' section offers an array of clothing and toys, footwear and bags, sportswear, homeware, giftware, and there are many more attractive segments to explore.

While navigating through the brightly-lit store, customers can pick their favorite choice, and their friendly staff is around to help out when required.

Conveniently located on the first floor of CCC, the latest shopping hub promises to offer a delightful shopping experience for the entire family!

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N.L.M. Mubarack, Founder and Chairman/CEO of NOLIMIT, and Behman Tito Pestonjee, Managing Director, Abans Group, opening the new store

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N.L.M. Mubarack, Founder/Chairman/CEO of NOLIMIT (right) with Praveen Methil, CEO, Colombo City Center (left).



N.L.M. Mubarack, Founder and Chairman/CEO of NOLIMIT (right) in discussion with Behman Tito Pestonjee, Managing Director, Abans Group (left).

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N.L.M. Mubarak, Founder/Chairman/CEO of NOLIMIT with M A C M Abrar Ahamed; M M A Mahdy; M M M Hafiz; and M M A Deedat.