Orient Lanka Introduces ‘Flash Makeup Makeover’ At BIA

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Offering a memorable shopping experience

Orient Lanka, the duty free store at the Bandaranaike International Airport (BIA) introduced the ‘Flash Makeup Makeover’ for their patrons at the Arrivals terminal.

The Flash Makeup sessions are conducted by skincare and makeup professionals trained by L’Oreal and Clinique – two world leaders in fragrances and cosmetics.

“Make up makeovers are done at leading department stores and international airports across the globe. For the first time in Sri Lanka, we are pleased to offer this service to passengers traveling through BIA; giving them the opportunity of interacting with cosmetic professionals and experiencing for themselves what a good combination of cosmetics can do to enhance a person’s features in a matter of just 5 to 6 minutes. Also they provide each individual with a make-up sketch, detailing the ideal colours, shades and value for money products that will make each passenger glow this summer. We shall continue offering a memorable shopping experience to our customers to gain their appreciation and loyalty.” Dimantha Kinigama, the CEO of Orient Lanka commented at the launch. Customers can now discover the L’Oreal Paris cosmetics range complete with makeup from foundation, mascara and lipstick to eye shadow and blusher. They can discover how to create glamorous or natural-looking makeup looks, smoky eyes and flawless skin.