People’s Insurance partners with Mobitel

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Nalin Perera, Chief Executive Officer, Mobitel exchanging the partnership agreement with Deepal Abeysekara, Chief Executive Officer, People’s Insurance

People’s Insurance has partnered with Mobitel, Sri Lanka’s National Mobile Service Provider as their Official Communications Partner to provide complete mobile telecom solutions to meet the company’s ever growing communications needs. People’s Insurance is a subsidiary of the People’s Bank Group and a key player in the insurance industry. As a top-tier company in the non-life insurance sector, it is creating long-term value for its stakeholders.

Commenting on the partnership, Deepal Abeysekara, Chief Executive Officer, People’s Insurance stated, “We are truly pleased to have Mobitel partnered us as our official communications provider. We expect this to be a fruitful relationship because as a member of the People’s Bank group, our approach of dynamism and innovativeness is mirrored by Mobitel, which has pioneered many firsts in the IT and communications space in the country. We believe that Mobitel will add immense

value to our dynamic vision as People’s Insurance powers ahead to the forefront of the industry.”

Nalin Perera, Chief Executive Officer, Mobitel added, “We are proud to facilitate all communication pathways for People’s Insurance as well as thank them for selecting our innovative communication solutions to partner their growth journey. People’s Insurance, with the backing of its reputed parent company, is transforming the industry and we will add value in tangible ways for the insurer to remain in touch with all its key stakeholders. Mobitel’s proactive approach along with high technology communication solutions can help the insurer fulfill its vision for the future”.