

# Returning to the Splendour of 'Hometown'

Posted on



Akram Cassim and his wife Sharmila Cassim

Tracing back to its genesis, to the grandeur of a rich heritage—the Galle Fort; Colombo Jewellery Stores (CJS) launched 'Hometown'.

The 'Home Town' collection etches the story of CJS, reflecting the proud heritage of the art of gems and jewellery in Sri Lanka. "Hometown is all about returning home to the very roots where the CJS story began. It is also a tribute to the great men who have pioneered the art of gems and jewellery in Sri Lanka," says Akram Cassim, Chief Executive Officer of Colombo Jewellery Stores. The elegant marrying of pearls, sparkling diamonds, empyrean emeralds and a coterie of colourful gems engraved into masterpieces in design reflect the glamour of which is very symbolic of Galle Fort with a touch of modernity.



