

## 'Save The Majestic Ceylon Elephant' - A Conservation Initiative By Spa Ceylon

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Ceylon Elephants

As a special initiative, Spa Ceylon Luxury Ayurveda has launched 'Save the Majestic Ceylon Elephant campaign,' to help raise awareness and help fund conservation projects to safeguard the Ceylon Elephant.

To commence, Spa Ceylon has created an exclusive range of 'Save the Majestic Ceylon Elephant' themed Bath, Body and Home Aroma products with the Forest Trail aroma - a fresh and invigorating blend of fragrant essential oils inspired by the natural forest habitat of the Ceylon Elephant. The 'Save The Majestic Ceylon Elephant' range consists of nearly 50 items ranging from Bath and Shower Gels to luxury gift sets consisting of these formulae.

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Spa Ceylon donates ten percent of its turnover from the sale of this range towards specific elephant conservation projects in Sri Lanka and invites conscientious persons to purchase and help support the cause.

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