

Singer Successfully Enters The Central Air Conditioning Market

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Singer has entered the central air conditioning market with the recent formation of the Singer Central Air Conditioning Division. Singer's market position in consumer durable goods and domestic air conditioning business formed the foundation for Singer (Sri Lanka) to launch its Central AC Division in Sri Lanka. The Singer Central AC Division, which is supported by a group of professional engineers, has already acquired ten commercial projects worth over 200 million rupees.

The Singer Central AC Division has catered to corporate clients from the point of making product recommendations by providing a professional design, installation, commissioning

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and maintenance services, timely completion of projects and island wide after-sales support.