Sofia Colombo Redefines Women-Focused Hospitality with Innovative Pink Floor Concept

Posted on



Where rejuvenation feels safe, private, and perfectly personal.

Sofia Colombo has introduced a pioneering women-centric hospitality initiative with the launch of its Pink Floor, a thoughtfully curated women-only space designed to enhance comfort, safety, privacy, and wellness for modern female travelers. This concept reflects the growing global demand for personalized, inclusive travel experiences tailored for women.

A key highlight of the Pink Floor is the newly opened Tonic Wellness SPA, developed in partnership with Tonic Wellness. The spa offers a range of professionally curated treatments and holistic therapies within a private, women-only environment, allowing guests to relax, rejuvenate, and focus on well-being with complete peace of mind.





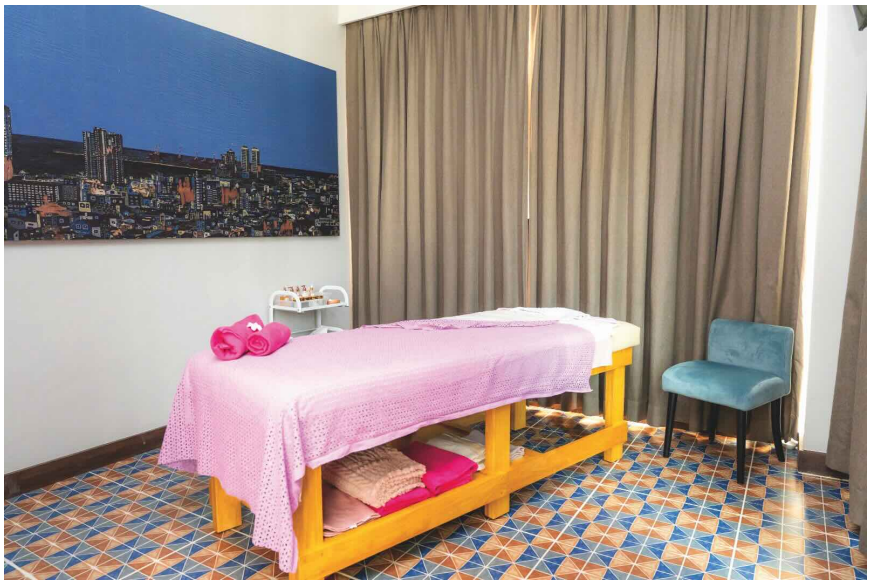
Curated essentials for moments of pure indulgence.

Sugath Illangakoon, General Manager, Sofia Hotel Colombo, stated that today’s

women travelers seek more than just accommodation. “Modern women expect privacy, security, and wellness-focused spaces that truly understand their lifestyle. The Pink Floor is a natural extension of Sofia Colombo’s commitment to inclusivity, sustainability, and guest-centric innovation,” he said.

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The Pink Floor features designed women-only guest rooms, supported by an all-female service team to ensure discretion, comfort, and personalized care throughout the stay. Controlled access and female-led services further enhance security, addressing common concerns for solo women travelers and creating a safe sanctuary at the heart of Colombo.



Pink touches, peaceful moments, pure relaxation.

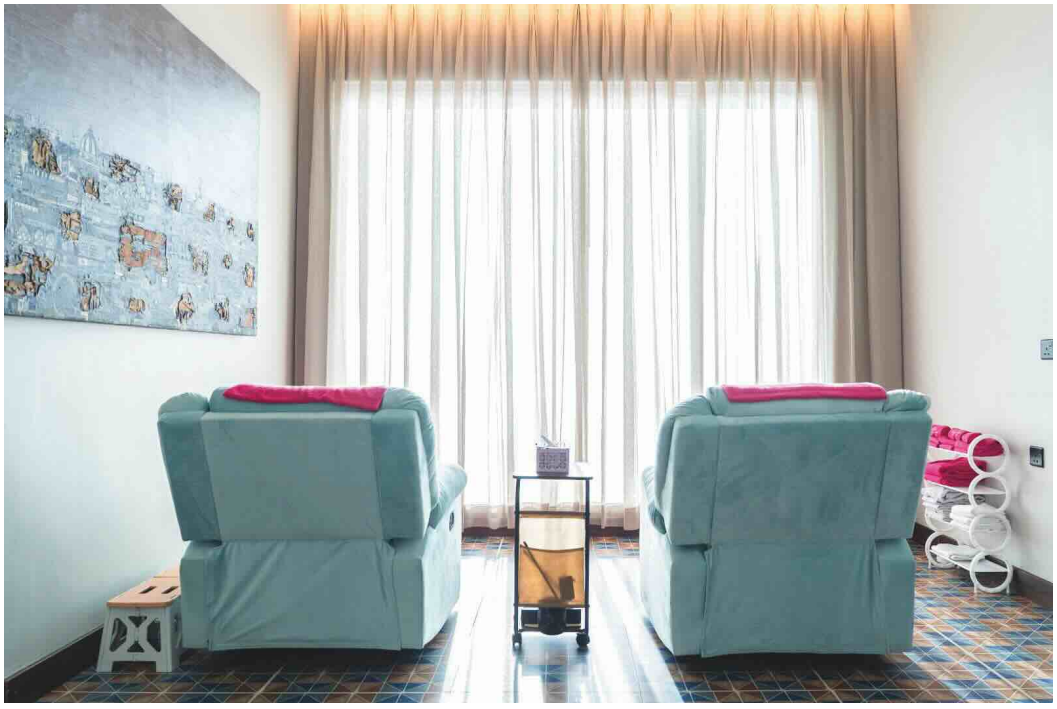


Where every detail is designed to soothe.

As Sri Lanka continues to gain recognition as a preferred destination for solo female travelers, Sofia Colombo’s Pink Floor positions the hotel as a forward-thinking leader in women-focused hospitality. Catering to both leisure and business travelers, the hotel also plans to introduce additional women-oriented services in the coming months, further strengthening this pioneering concept and setting a new benchmark in the local hospitality industry.



Delicate fragrances designed for enduring calm.



A space created for women to unwind.