

Sofia Colombo Redefines Women-Focused Hospitality with Innovative Pink Floor Concept

Posted on



Where rejuvenation feels safe, private, and perfectly personal.

Sofia Colombo has introduced a pioneering women-centric hospitality initiative with the launch of its Pink Floor, a thoughtfully curated women-only space designed to enhance comfort, safety, privacy, and wellness for modern female travelers. This concept reflects the growing global demand for personalized, inclusive travel experiences tailored for women.

A key highlight of the Pink Floor is the newly opened Tonic Wellness SPA, developed in partnership with Tonic Wellness. The spa offers a range of professionally curated treatments and holistic therapies within a private, women-only environment, allowing guests to relax, rejuvenate, and focus on well-being with complete peace of mind.

Sofia Colombo Redefines Women-Focused Hospitality with Innovative Pink Floor Concept



Curated essentials for moments of pure indulgence.

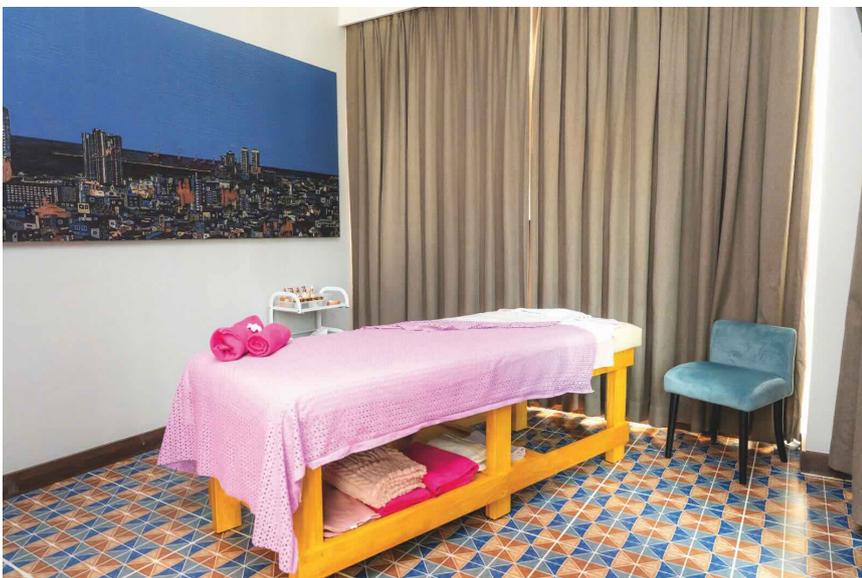
Sugath Illangakoon, General Manager, Sofia Hotel Colombo, stated that today's

Sofia Colombo Redefines Women-Focused Hospitality with Innovative Pink Floor Concept

women travelers seek more than just accommodation. “Modern women expect privacy, security, and wellness-focused spaces that truly understand their lifestyle. The Pink Floor is a natural extension of Sofia Colombo’s commitment to inclusivity, sustainability, and guest-centric innovation,” he said.

This concept reflects the growing global demand for personalized, inclusive travel experiences tailored for women.

The Pink Floor features designed women-only guest rooms, supported by an all-female service team to ensure discretion, comfort, and personalized care throughout the stay. Controlled access and female-led services further enhance security, addressing common concerns for solo women travelers and creating a safe sanctuary at the heart of Colombo.



Pink touches, peaceful moments, pure relaxation.

Sofia Colombo Redefines Women-Focused Hospitality with Innovative Pink Floor Concept



Where every detail is designed to soothe.

As Sri Lanka continues to gain recognition as a preferred destination for solo female travelers, Sofia Colombo's Pink Floor positions the hotel as a forward-thinking leader in women-focused hospitality. Catering to both leisure and business travelers, the hotel also plans to introduce additional women-oriented services in the coming months, further strengthening this pioneering concept and setting a new benchmark in the local hospitality industry.



Delicate fragrances designed for enduring calm.

Sofia Colombo Redefines Women-Focused Hospitality with Innovative Pink Floor Concept



A space created for women to unwind.