

Spa Ceylon Opens In Mumbai



The new showroom in Mumbai

Spa Ceylon marked its entry in to India's highly lucrative luxury wellness sector with the launch of its flagship boutique in Mumbai's fashionable 'Bandra Linking Road'—an up-market shopping strip. Sri Lankan born Bollywood superstar Jacqueline Fernandez was among the guests who graced the occasion.

This is the first occasion where a luxury Sri Lankan wellness brand has entered India. Spa Ceylon offers its customers a range of choices with over 200 products, free of harmful surfactants, chemical bleaches, petroleum-paraffin derivatives and ingredients of animal origin, while being mostly naturally preserved. The complete range of prestige skin, body, bath, scalp and hair care preparations, oils, balms and potions, home aroma blends, candles, hand-made stoneware and spa accessories are now sold internationally and are available online too, with a new India dedicated INR online store launching later this month.

Spa Ceylon's current presence in Istanbul, Turkey; Moscow, Russia; Fukuoka, Japan and now Mumbai, India will be further extended over the next few months. The next store openings are scheduled for August in Orchard Road, Singapore, and thereafter Kuala Lumpur's up-market KLCC Mall in September and Korea's Seoul shopping district and Waterside in the Maldives capital in October. Spa Ceylon plans to open up to four more stores in Mumbai and unveil a signature Spa Ceylon Luxury Ayurveda spa by the end of this year. Expansions are planned in other major metros across India, totaling 25 locations over the next two years.

