

SriLankan lauded for role in Tourism Promotion



SriLankan Airlines' team (L - R), Deepal Perera, Manager Media, Ruvini Jayasinghe, Manager PR, Nishantha Wickremasinghe, Chairman, G T Jeyaseelan, Chief Marketing Officer, Nirmalli Paldano, Serendib Coordinator and Ranjit De Silva, Senior Manager Corporate Communications

SriLankan Airlines was named 'Airline of the Year' for the fourth consecutive year at the SriLankan Tourism Awards 2011. SriLankan Airlines has been identified by the Government as being a key driver of growth for our economy. The airline carried 3.46 million passengers in 2011/12, which was an increase of 20.55 percent from 2.87 million in the previous year. Over the past year, SriLankan has expanded its fleet to a total of 22 aircraft, and expanded its global route network to 59 cities in 33 countries.

The airline's in-flight magazine Serendib won the title of 'Best Print Media Presentation in Travel and Tourism'.