TURRET: Revolutionising The Customer-Brand Relationship In Sri Lanka’s Luxury Brand Market

Posted on
The section where Montblanc is featured at the store

With the initiation of the import of world-renowned brands of luxury watches, pens and men’s accessories, Royal Lanka Agencies, further enhanced their market position with the launch of ‘TURRET’, a designer store catering to the niche high-end clientele for luxury watches, gems and jewellery. The TURRET showroom features luxury brands such as Montblanc, Baume & Mercier, 88 RUE DU RHONE, and RAYMOND WEIL.

The company has been awarded ‘sole authorised retailer’ status for the brands of Montblanc, Baume & Mercier, 88 RUE DU RHONE, United Colors of Benetton and Sisley, and ‘authorised retailer’ status for RAYMOND WEIL, which consequently makes TURRET the only location in the city to sell all these brands under one roof. TURRET also launched its state-of-the-art service centre, which is fully equipped to provide all repair and maintenance for Swiss brand watches.