

Vision Care partners with Miss Intercontinental 2016



Miss Intercontinental contestants in Porsche eyewear

Sri Lanka hosted this year's Miss Intercontinental which featured over 70 contestants. Sri Lanka offered the perfect backdrop for this year's theme 'The Fairy Tale'. Vision Care was the eye care partner for this event and hosted a lively day with the contestants where they also launched some of the latest Porsche Design eye-wear.

Vision Care has been serving all its Porsche Design loyal customers since the day it became the sole agent of the Brand and will keep on providing the best it has to offer.

Porsche Design, the eyewear collection presented by German manufacturer of lenses and frames Rodenstock, stands for technical luxury. The brand thrills its customers with functional purist designs. For Porsche Design, luxury means the combination of a first class design, innovative functionality, perfect craftsmanship, and the highest quality materials.

Sri Lanka holds a very strong customer base for Porsche Design eye-wear and they have been loyal to the brand since it was launched in the country.