

# Vrou Designs Launched By Cantaloupe



Sarita and Shyam, the creative brains behind Vrou



Vrou, is a brand of clothing that has struck a balance in terms of body shapes and silhouettes. "It reflects a myriad of styles, attitudes and emotions and for that reason alone, no two pieces are alike. Vrou, with its refreshingly new outlook on fashion offers stylish yet practical and wearable designs that accentuate the real beauty of a woman."

The brand, which has the real woman in mind, is the brain child of Sri Lankan born entrepreneurs, Sarita Rajendran and Shyam Hettiarachchi. "We created this brand with mutual respect as its corner stone. Simplicity is our philosophy, when it comes to design. This is why Vrou embraces classic designs. "We embrace women of all beliefs and backgrounds," this is what the designers had to say

about their unique creativity.

Styles embodying raw silk, chiffon or linen are embellished with agates, turquoise, amethyst and other jewels to create outfits. The elements and carvings of fine stones, beads and metal together with the vibrant colours and textures all merge to craft distinct styles. Conveniently located at one of Colombo's colonial landmark spaces, the Galle Face Court, Cantaloupe is a boutique which features lifestyle brands, exclusive garments, new age cosmetics, leather goods and unique home accessories.