

WICKramarachchi Opticians Launches Ray-Ban Boutique



Models showcasing the products at the launch

WICKramarachchi Opticians opened their new outlet exclusively for Ray-Ban products in Colombo.

Now customers in Sri Lanka can find the latest frames from brands such as Dolce & Gabbana, Versace, Oakley, Ray-Ban, Vogue, Bvlgari and many other international brands.

“This is the first time in Sri Lanka, that an exclusive sunglass boutique for Milan brands was opened,” said Mihira Wickramarachchi, CEO - J M Wickramarachchi and Company. “Sunglasses add value to your outfit and are fashionable. They also fulfil a functional purpose in protecting your eyes from harmful UV rays that directly affect the eyes. Therefore, they are much more than a fashion accessory.”

“Tourism is flourishing in Sri Lanka and people do not need to visit Dubai or Singapore to buy these branded items,” said Wickramarachchi.

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The products offered at Ray-Ban, are personally selected by Mihira Wickramarachchi. The licensed exotica Milan brands were officially introduced by top models.