



The Zays Ridhi showroom

Zays Ridhi, a store specialising in sterling silver jewellery, celebrates its 25th Year Anniversary this year.

Established in 1992, the jeweller crafts sterling silver designs inspired by South Asian styles and motifs with a contemporary twist. The jewellery is embellished with precious and semi precious gemstones. Their collection ranges from delicate pendants and rings to chains and bracelets.

“Having started as a ‘home based business’, Ridhi has grown steadily”, says Fahemida Anverally, Proprietor, Zays Ridhi. Catering to both men and women, the jeweller also specialises in customised jewellery, for simple, elegant or elaborate designs.

To mark its Silver Jubilee, Zays Ridhi will offer special discounts for customers till August 18, 2017. Ridhi also launched its online store, where competitions are held for customers to win vouchers. In addition, Zays Ridhi hopes to expand by opening several new branches.