

Odel opens new store in Ja-Ela



Otara Gunewardene, Chief Executive Officer - Odel together with her two facebook fans opening the new store

Odel opened its second largest store in Sri Lanka at the K Zone in Ja-Ela.

Comprising of 12,000 square feet of stylish retail space, the new store offers the complete Odel experience, only outmatched in scale by Odel's flagship store at Alexandra Place, Colombo.

It will serve residents of Ja-Ela, Kandana, Negombo and other towns in Colombo.

The new store was ceremonially opened by Otara Gunewardene, Founder and Chief Executive Officer - Odel accompanied by two of her facebook fans. Invitees and Odel fans who attended the ceremonial opening were treated to a colourful fashion show just before the store's doors were opened.

The new store is open seven days a week from 10 am to 8 pm. It comprises of Odel's Ladies', Mens', Kids', Homeware, Backstage and Embark departments.



Odel's in store, opened at K Zone in Ja-Ela.