

A Parent's Haven



The colourful interior of The Kids Warehouse



Creative window display

The Kids Warehouse is a one-stop shop for new parents and a well-loved favourite for families in the know.

Words Nawya Ponnampereuma | **Photographs** Isuru Upeksha

Neatly kept white brick walls, bright spotlights and wooden floors make it easy to see all the great products on offer at The Kids Warehouse. The ground floor mainly focuses on apparel, with a wide range to choose from for both girls and boys. A huge range of styles and sizes makes the place a favourite amongst parents.

The clothing collection at The Kids Warehouse is exceptional. For girls, there are

dresses, skirts, shorts, tops, t-shirts, leggings, pants and a whole lot more. A range of cute babygrows with slogans, shorts with lace borders and stylish patterns that are perfect for an outing, and chic mini skirts await. The girls' section also includes bags, key rings and watches, stationery, books and accessories to complement the perfect outfit.

A section dedicated to swimwear has swimsuits in bright colours with frills, popular cartoon characters and crocodiles ensuring child safety. Colourful pencil cases, hair bands and school bags for girls between the ages of 12 and 15 are also available along with clothing. You'll find polka-dotted sun dresses perfect for a day at the beach, kurtas and pants, jumpers for an evening with friends, and even elegant beaded dresses for events such as weddings.

There is a wide range of attire for boys too, including shirts, t-shirts, trousers, sportswear, dungarees, shorts and more. The range of shirts is impressive, with different materials, designs and colours. The sweatpants on offer are also striking, guaranteeing your young one will make an impression wherever he goes. There are belts and braces tucked away in a corner, socks and undergarments as well. Stylish outfits to be worn during a family outing, for school or a special event are also available for reasonable prices.

Moreover, there is an extensive range of shoes, water bottles, lunch boxes, sunglasses and towels, as well as Todlo products such as mosquito repellent, hair and body wash, lavender spray and more. Party planning parents will love the range of wrapping paper, gift bags, paper cups and other equipment for themed birthdays.

With its convenient location and unusual interior, the store attracts a large amount of passing trade. And once inside, the toy-filled second floor will certainly not disappoint. This section is not only for children, but also adults who are kids at heart, boasting brands from Hot Wheels and Lego to Barbie and Frozen, plus cars, soft toys and tea sets, scooters, puzzles and more. All in all, it's a veritable Santa's grotto of fun and excitement.

Tools to help children develop their skills and knowledge, speech and reading ability are also available, as well as essential products for children and babies such as diapers, feeding bottles, bags and lunch boxes - all BPA-tested and certified. Sauntering through the store you'll also find strollers, stair gates and

drying racks, just a few of the many things parents look to for durability.

Future plans for The Kids Warehouse include a sweet corner and new branches to bring this convenient shopping experience to a wider range of clients. For now, however, the store and its helpful staff will continue to do what they do best, supplying a wide range of quality children's products to the families of Sri Lanka.

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