

NOLIMIT and Glitz launches new MBRK Stretch Collection



Kapil Agrawal, Managing Director – Toppler Fashions unveiling the MBRK Stretch Collection while (L-R): V Muralitharan, Deputy General Manager – NOLIMIT, Ahmjad Hassan, General Manager – NOLIMIT and Yusuf Zahirsha, Brand Manager – NOLIMIT/Glitz look on

NOLIMIT announced the launch of the MBRK Stretch Collection, which will now be available at NOLIMIT and Glitz showrooms Island-wide.

The MBRK Stretch Collection features formal-wear trousers for men offered at very affordable prices. The key feature of this collection is that it does not lose its shape and therefore is ideal for the busy executive who remains seated for long hours. Additionally, the fabric is made to take the shape of the wearer's posture, making him look slimmer.

All trousers in the Stretch Collection are made using Lycra and Teflon fibres. Lycra gives the material a unique stretch and recovery properties adding comfort. It gives a better fit and offers greater shape retention, durability and freedom of movement. Teflon protects the fabric helping to resist soil, stains and spills without impacting the fabric's weight, look, feel, colour or breathability.

Speaking about the introduction of this new range, M S M Shamayil, Area

Manager – Glitz said, “the MBRK Stretch Collection is all about offering a trendy fashion coupled with the best in fabric technology, all of which combine to offer the busy corporate man a trouser that not only looks good all day but is also durable and comfortable. We invite all men to come and experience the difference.”