

# Overall website for Sri Lanka and best corporate web awarded to MLH



Anura Dewapura, General Manager - MLH receiving the Gold Award

With a view of being connected to customers 24 hours, seven days a week, Mount Lavinia Hotel's online identity was created in 2009, and since then has received many accolades and awards. Mount Lavinia Hotel was awarded the best web status in the corporate category for the second consecutive year and a surprise win when they were awarded with the Best Overall award amongst many disciplines making their site the most user friendly and effective, in the competition which was concluded recently.

The objective of the MLH website is solely to educate and create awareness

regarding the service offerings at MLH. With this in mind the data is periodically reviewed and updated to ensure the best information flow to the end customer. "Having a website also enables our user's smoother booking facilities where the online services option enables customers to book any type of service online (Buffet reservation, High Tea, Cake orders, Spa reservation, Banquet reservations, Payment request, Accommodation for event attendees etc)," states Anura Dewapura, General Manager MLH.

To enhance the user experience unique facilities such as Guest Testimonials, Promotional Flash banners, Weather update, Video updates, Interconnection with social media sites directly linking the social media platforms to our web entity, 360 virtual tour and online chat services have been introduced.