

Spa Ceylon celebrates Global Wellness Month



A wellness-inspired product range by Spa Ceylon

Spa Ceylon marks Global Wellness Day with the launch of the campaign #MyWellnessGoals, which highlights the significance of active lifestyles to accomplish optimum health and wellness. The Global Wellness Day that falls on June 9, was first celebrated in Turkey in 2012 and today it's globally accepted as the day dedicated to creating awareness on healthier living for a better life. This social initiative is conducted all over the world with the message, 'Live well for a more fulfilling life.'

Being the iconic wellness brand in Sri Lanka, Spa Ceylon is looking for calls for action from Sri Lankans on how they would commit to wellness; be it drinking more water, getting more exercise or even recycling responsibly. "Wellness is ingrained in the very DNA of what we do. Over the month of June, we have the opportunity to embrace our commitment to this idea of wellness by taking the message across the country. We are encouraging the commitment to setting wellness goals on a personal level and community wise, such as initiating in-store recycling projects. We look forward to collaborate with like-minded Sri Lankans", says Shalin Balasuriya, Co-Founder, Spa Ceylon.

Spa Ceylon will also conduct an in-store wellness initiative to help customers recycle responsibly by offering discounts to those who drop their plastic containers to the recycling boxes available at its signature stores and spas. Spa Ceylon has also partnered with Shangri-La Hotels Colombo as well as Hambantota to host a series of exclusive wellness related events which include yoga, de-stress art therapy and sleep therapy in order to promote wellness among communities throughout the month.

The events hosted by Spa Ceylon with the patronage of experts in wellness also feature a complementary selection of the Spa Ceylon products that caters to the active wellness of users.