

# Journey Of 'The Cricket Shop'



Budding cricketers stepping from a harrow size to a full size bat tend to make the mistake of buying bats that are a shade too large and possibly too heavy for them. This inevitably stands in the way of developing a proper batting technique. Shopping for cricket gear at The Cricket Shop is a good way to avoid such mistakes as trained personnel at the shop provides free consultation and advice on selecting the right equipment for the right age as well as the use and maintenance of the gear.

Established in 1994, The Cricket Shop caters to local and international cricket enthusiasts and professionals of all ages. The Cricket Shop presents its vast clientele a range of primary cricketing equipment from reputed manufacturers in England, Australia, India and Pakistan. The Cricket Shop's clientele range from six year olds, aspiring club cricketers to international standard local and visiting players, Sri Lanka Cricket, schools, corporate sector customers and many more.

From bats, balls, leg guards, arm guards, helmets, batting and wicket keeping gloves, cricket clothing to boot nails, wristbands, autograph bats, bat oil and stumps the interior of The Cricket Shop displays all the cricketing equipment and accessories necessary.

Explaining the inspiration behind The Cricket Shop Nuski Mohamed, Chairman and Managing Director of The Cricket Shop said, "during my time in the Cricket Board I saw that there was a shortage of quality cricket gear in Sri Lanka and therefore in order to fill that gap WAN Silva, former Director of Coaching at SLC and I ventured on The Cricket Shop concept a few years later."

Nuski's experience in the Cricket Board and the Asian Cricket Council served him well in defining the direction of the Cricket Shop. Nuski Mohamed served the Board since 1979 as Assistant Treasurer and thereafter as Treasurer and went on to become the Secretary of the Cricket Board in 1982 and continued his services till 1990. Nuski was the Secretary and Treasurer of the Asian Cricket Council during the mid 80's. He was elected a Life Member of MCC (Lords) in 1998.

As his journey in the cricketing world thus continues with The Cricket Shop,

Nuski and his team at the shop look forward to a pulsating, action packed season with Sri Lanka co-hosting the ICC World Cup 2011 and extends his best wishes to the Sri Lanka Team.

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