

Romafour: Riding The Fashion Wave



Words Suharshi Perera Photographs Menaka Aravinda

Fashion has strings attached to it. Trendy, upbeat and haute couture all in its store, romafour has something to offer everyone who steps in.

With its seasonal 'Get red to go' collection receiving an overwhelming response, romafour is now gearing up to break new grounds in clothing. Reaching out to all levels it offers an uncommon, high fashion and value-for-money experience.

Counting seven years in the fashion industry the clothes store attributes its success to its constant moving with the fashion wave. It respects customers' fashion consciousness and brings in the best designed wear from around the world keeping pace with ever changing trends in the fashion scene.

romafour offers a fashionable head-to-toe collection of outfits for ladies, gents and kids. It has expanded its fashion wear to accessories, shawls and jewellery with a host of items to choose from. Sporting its own ideals and fashion mantra the fashion hotspot in town obtains tips and advice from renowned designers around the world to improve the design, quality and finesse of its collections.

romafour's latest winter collection is set to storm the fashion world targeting the influx of tourist arrivals predicted in the coming years. With high fashion global brands already sweeping its boards romafour is eyeing more variety to adorn its store in the near future.

Boasting of exclusive casual and party wear arriving from the global fashion arena romafour is now geared with a unique men's collection with a trendy office wear collection, a latest range of colourful jeans, fashion belts and shoes imprinting a new fashion statement among Sri Lankan men.

Its imported accessories and jewellery with exclusive colours and designs offer a remarkable glitz and glamour experience to its customers. The well trained, customer friendly staff makes shopping a smooth and pleasurable experience to

whoever steps into the store.

Drawing crowds not only from Colombo but also from all over the world, romafour is poised to create more ripples in fashion on a more globally centred platform.

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